

# COMPARATIVE ANALYSIS OF CONTENTS DISCIPLINES OF SOCIAL CHARACTER IN THE PHARMACEUTICAL HIGHER EDUCATIONAL ESTABLISHMENTS ABROAD

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**Introduction.** In most countries the range of activity and knowledge of pharmacist increases every year. However, the growing need for basic and specialized training pharmaceutical specialists direction to meet the needs of pharmaceutical companies in specialists. Nowadays particular attention is paid of teaching social direction in view of the socialization of most countries of the world.

**Objective:** Comparative analysis of the content of the disciplines of social direction in pharmaceutical higher educational institutions of foreign countries and the National University of Pharmacy (NUPh).

**Materials and methods:** We have analyzed the international experience and scientific literature on teaching disciplines of social direction, specialty "Pharmacy" in 13 countries svitu.zokrema Bulgaria, Austria, Russia, Italy, Great Britain, of Denmark, Finland, Czech Republic, Spain, Australia, Poland, USA, Ireland. The results compared with the content of socio-economic disciplines studied pharmacy at 4-5 course of NUPh according to the curriculum of the specialty "Pharmacy" educational kvalifikatsiynoho of "specialist".

**The results:** The study, which is presented in Table 1 . The presence of a wide range of disciplines social direction in foreign practice in most institutions foreign countries during recent years studies supported teaching disciplines of socio-economic direction and, especially, in areas such as pharmaceutical law, professional ethics, organization of pharmaceutical assistance management and economic aspects of pharmacy.

**Conclusions:** The results defined that that in most countries in pharmaceutical universities, as in of NUPh, considerable attention is paid of teaching social direction, which testifies to their importance and practical significance in modern society and in education pharmaceutical specialist.

**Table 1**

**Comparative analysis of the content of subjects of social character in pharmaceutical universities in foreign countries and NUPh**

Academic discipline of NUPh	Countries of the world, which taught discipline social purpose	Alternate names disciplines	The question of discipline that studies in foreign practice
«Pharmaceutical Law»	United Kingdom, Bulgaria, Austria, Czech Republic, Italy, Spain, Poland, Russia, Australia, Ukraine	<ul style="list-style-type: none"> <li>• «Pharmaceutical Law and Ethics»;</li> <li>• «Pharmaceutical legislation and ethics in in health care."</li> </ul>	The study of existing legal norms regulating pharmaceutical activities as well as the principles of ethical pharmaceuticals.
«Organization and economics of pharmacy»	Russia, Poland, Czech Republic, Bulgaria, Ukraine	<ul style="list-style-type: none"> <li>• «Pharmacoeconomics»;</li> <li>• «Economic pharmacy»;</li> <li>• «Management and economics of pharmacy."</li> </ul>	Includes several sections, including the economics of pharmaceutical organizations, pharmaceutical care organization, accounting and reporting of pharmacy organizations.
«Management and Marketing in Pharmacy»	Spain, Italy, USA, Denmark, Portugal, Poland, Finland, Ireland, Ukraine	<ul style="list-style-type: none"> <li>• «Management and planning in pharmacy»;</li> <li>• «Technology Management»;</li> <li>• «Pharmaceutical Business»;</li> <li>• «Social Management»;</li> <li>• «Economy and marketing in pharmacy»;</li> <li>• «Pharmaceutical management and marketing."</li> </ul>	Examines basic theoretical concepts of management and control features, business and communication activities, personnel management, domestic and foreign labor law, business entities in pharmacy.
«Social economy in pharmacy»	Austria, Ireland, the USA, Portugal, Bulgaria, Denmark, Finland, Ukraine	<ul style="list-style-type: none"> <li>• «Social pharmacy»;</li> <li>• «Social and professional aspects of pharmacy»;</li> <li>• «Sociology of health."</li> </ul>	It combines the study of national policies in pharmacy and strategic management.