The usage of multimedia devices is very important question nowadays. Projects, automotized teaching systems, video tapes can be analyzed in computer room of our department. Each teacher of our department has a fold with the number of the group, course, speciality, and the necessary material for presentations etc. The main part of the lesson is devoted to the games, in which the students are given life situations and cases, with which they will meet in their future. During the lessons we follow the method of projects, and the global task should be. Studying a foreign language allows students to receive more profound knowledge on each stage of the program. Our teachers support the principle of motivation and self- analyses.

A particular advantage has an interactive board for learning foreign languages. We can prepare themed texts, train and screen exercises, see illustrations. Audio and video materials serve as a support for the introduction or intensification of the lesson material, repetition and consolidation of speech patterns and grammatical structures, improving the skills of reading and perception of foreign speech at the hearing, control and self-knowledge.

Using the interactive whiteboard ensures continuity, completeness and consistency of the logical flow of the material in the study of linguistic aspects and improving the skills of students as well as in the formation of social competence for the presentation of regional geographic material in geography, culture, history and traditions of the countries studied language.

The teachers of our department use video what promotes the development of various aspects of mental activity and students' attention, and memory. Using various video materials the information has a positive effect on developing English vocabulary. Another plus is the power of video impressions and emotions that create a student's attitude to English

Karasyova Ye. V., Toryanik L.A. ICT USE WHEN TEACHING ENGLISH

Nowadays, when the education of Ukraine is in the stage of its development, the higher school tries to create all necessary conditions to fulfill the leading task of our Ministry of education – to create highly qualified specialists, able quickly to analyze the situation, to solve a problem and be independent. Also, a big attention is taken for the development of communicative skills in English- the most important and widely used European language in modern life, science, and manufacture- in the sphere of Pharmaceutical education.

The analyses of the studied materials showed that Learning English in modern universities of Europe is considered to be the learning with the use of electronic devices, the means of introducing and representing information, tools for exercising and developing language skills, and , of course, a wonderful opportunity for quick control.

For example, at the National University of Pharmacy (NPhaU) during the educational process, the English teachers use Internet-based teaching to present and work out the taught materials more effectively. The usage of the Internet services at our University gives teachers and students a great opportunity to carry out satisfied and productive, and fruitful work in English, especially when we use on-line service for full-time students and students of distance education. The ICT (Information and Communication Technologies) are widely used for relations with a great feedback at our University and are the most powerful means which profound and, at the same time, refresh educational process.

There are many advantages when using ICT at foreign languages department of NPhaU. They are 1) facilitation of exposure to authentic language; 2) the open door to various sources of information; 3) the chance to communicate and have a dialogue between a teacher and a student; 4) a learner – centered approach; 5) development of learner's autonomy. Moreover, with the help of ICT teachers of our department can allow students to train different types of speech activity; help to realize the linguistic phenomena; create communicative situations; give a chance to lead the implementation of an individual approach and intensification of self-assisted student's work.

It's worth saying that ICT is used at our department to extend listening in details, to teach a group of students or to teach students individually. They allow teachers to check students quickly and see the result of their work. After that the

learners can have a wish to continue the conversation on a given topic. The tasks of this kind can be created by using the interactive possibilities. For example, the teachers of our department often use ICT on the English language courses for the students of our University. The results of this work will not keep you waiting. The results have been risen in short period of time: the students could speak fluently, listen to the native speakers and understand the information in details. They have been interested and involved in the lesson. The programs for self-control influence on students motivation of the aim- to achieve a success and best results. Also, the colorful presentations keeps the attention of the listeners to know something new and interesting.

So, modern communication-oriented training approach of using ICT is widely used at the National University of Pharmacy and it really prepares students for the use of the English language in real life, every-day situations. Teachers should plan their lessons using more communication situations and, of course, ICT. The communicative approach in studying English is often based on the emphasizing that the successful mastering a foreign language demands not only the knowledge of grammar, vocabulary, pronunciation, but also to have an idea as their use. The positive aspect of this type of educational activity is the fact that in this work may actively involve all students, regardless of their level of proficiency for each role there. ICT help students to master any level free and easily with pleasure.

Kolyada I. V., Zhurkina S.V. THE COMMUNICATIVE APPROACH IN TEACHING FOREIGN LANGUAGES

Current requirements for training a qualified specialist primarily require him to be a member of Intercultural Communication and have the necessary communicative abilities in the areas of professional and situational communication in speech and writing, skills practice foreign language in various types of speech activity in the amount of topics that are due to professional needs; and be able to master the latest