

– порушення встановлених умов виготовлення лікарського засобу в аптеці за рецептом лікаря, зберігання, транспортування та реалізації лікарського засобу, що може негативно вплинути на його якість.

Таким чином, законодавство України встановлює особливості державного нагляду у сфері промислового виробництва лікарських засобів. Визначено уповноважені органи контролю та передбачені їх повноваження. Окреслено предмет контролю. Специфіка державного нагляду у даній сфері полягає в наявності особливого об'єкту контролю – якості лікарських засобів, та необхідності у спеціальних (фармацевтичних) знаннях для посадових осіб органів влади, які здійснюватимуть контрольно-наглядові заходи.

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Prospects of Ukrainian pharmaceutical market development

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Pharmaceutical market is powerful business sector, which is included in a top five of the most profitable branches of economy. Pharmaceutical sector is also considerable for Ukraine, because it is important segment of national market. That's why it specifies national and defensive safety of the country and demands special attention to since it also demands to developed cooperation [2]. On the one hand the condition of Ukrainian pharmaceutical market includes pretty big part of imported medicinal preparations, on the other hand it includes plenty of obsolete and clinically ineffective drugs. Thus Ukrainian pharmaceutical market depends on import. The most part of medicinal preparations is imported from Germany, India, France, Italy, Hungary, Slovenia, Poland etc.

Besides it is imported not only finished medicinal preparations but also more than 50 % of raw materials for produce of domestic drugs [1].It has an influence on

prime costs and on pricing of drugs due to the rate of exchange and custom payments.

There are many factors, which have an influence on pharmaceutical market today. For example such indices as rate of inflation, globalization etc.

In first half of year 2015 joint sales volume of all medicinal goods, which include drugs, medical items, cosmetics and dietary supplement, increased in 23.6 percent comparing with an analogical period of previous year, when it made up 24.6 billion UAH. At the same time there is trend of sales volume reduction in natural terms. The number of Sold packages was reduced in 16.7 percent and amounted 783 300 000 packages. In dollar terms Joint sales of medicinal goods decreased in 40.2 percent. So sales are decreasing, though the sales of pharmaceutical goods in hryvnia terms are growing. The value of Ukrainian hryvna vs. US dollar affects these rates [2].

Prospects of Ukrainian pharmaceutical market development is connected with [3]:

- developing international cooperations of pharmaceutical production with foreign technologies and investment attraction in growing;
- realization development strategy, which will help to increase competitive capacity of Ukrainian pharmaceutical companies in foreign markets;
- providing with investing domestic drugs manufacturers for R&D, what can lead to better work effectiveness, to reduce time of making medicinal preparations;
- optimizing logistics, producing and sale of pharmaceutical goods;
- improving pricing system correlating with internal and external factors of functioning of pharmaceutical companies;
- improving marketing activities of Ukrainian pharmaceutical companies in order to reduce the risks;
- accelerating reforms' realization regarding health care and implementing European standards in pharmaceutical sector.

Conclusions. Ukrainian pharmaceutical market is developing dynamically. Ukrainian enterprises have a potential to increase level of pharmaceutical work of

domestic enterprises and in that way to raise competitive capacity of Ukrainian pharmaceutical companies in foreign markets.

The main task for pharmaceutical business is searching and implementing effective companies' management methods and strategies to make Ukrainian pharmaceutical market activities more independent. First of all the next problems must be solved: implementation of the achievements of production methods, investment attraction, improvement of research and experimental work for making medicinal preparations, upgrading the pricing system.

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