THE NECESSARY OF IMPLEMENTING THE STANDARDS OF THE INTERNATIONAL ORGANIZATION FOR STANDARDIZATION IN THE RETAIL SEGMENT PHARMACEUTICAL MARKET

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Introduction. Medicines quality assurance is a wide-ranging concept covering all matters that individually or collectively influence the quality of a product.. GPP is the practice of pharmacy that responds to the needs of the people who use the pharmacists' services to provide optimal, evidence-based care. To support this practice it is essential that there be an established national framework of quality standards and guidelines. The basic requirements of ISO 9001 is the basis for the introduction of international standards of good practice, including Good pharmacy practice (Good Pharmaceutical Practice, GPP), which is the final component of the system providing the population with quality medicines and pharmaceutical care. Today, the issue of implementation of quality management systems (QMS) according to standards ISO for the retail segment of the domestic pharmaceutical market remains relevant.

Aim. The aim of our work was to investigate the problems of implementing QMS ISO 9001 model for the activity of pharmacies.

Materials and methods. In carrying out this work used a generalization of scientific literature and theoretical analysis, analysis of materials on the Internet.

Results and discussion. The first step in building a pharmacy QMS is to define processes, their relationships and interactions – that the implementation process approach. Model for QMS ISO 9001 in the pharmacy covers internal processes management; regular training and certification of personnel; processes of interaction with suppliers; verification of purchased product on qualitative and quantitative indicators, the activities of the authorized person; work with clients; provision of adequate infrastructure and material resources; development and traffic control documentation. The next step is the formation of QMS regulation processes - the establishment of certain terms of algorithms and their implementation. Another problematic aspect of the formation of the QMS is to establish an effective system of monitoring and review processes implemented in pharmacies.

Conclusions. Recognizing the need for a quality management system is a strategic decision of the pharmacy guide that can help improve overall its operations and provide a solid foundation for sustainable development initiatives.