## PECULIARITIES OF HIGHER SCHOOL TEACHERS' VALUE AND SEMANTIC SPHERE

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**Introduction**. There is the formation of emotions and feelings, the selection of information during communication and interaction, and social relations are or aren't established on the basis of personality's value and semantic sphere.

The topicality of the study is caused by the fact that the final formation and consolidation of value orientations happens at the student (youth) age. A teacher must demonstrate the best side of man, his morality, and rules of etiquette as it directly affects the formation of a future specialist's personality, the moral education of students. Therefore, the aim of this article is the study and analysis of the peculiarities of higher school teachers' value and semantic sphere.

**Materials and methods**. 78 teachers of Kharkov higher educational institutions have been involved in our study. To study value and semantic sphere Sh. Schwartz questionnaire of value has been used, it gives the opportunity to discover and explore universal human values.

**Results and discussion**. The results of our study allow us to draw the following conclusions:

1) a characteristic feature of higher school teachers' value and semantic sphere, which is evident in the behavior aspect, is a desire for "goodness". Commitment to the values of "hedonism" and "stimulation" can be also noticed;

2) a characteristic feature of higher school teachers' value and semantic sphere, which is manifested at the normative level, is the desire for "security". A large commitment to the values of "kindness" and "independence" can be also noticed.

3) in general, we can say that the level of normative ideals and individual priorities are in close correlation, except the values of "universalism", "hedonism" and "security".

**Conclusion.** In the process of formation of teachers' value orientations, individual psychological factors, all of which are characterized by all personality characteristics of the person, can be identified on the one hand, and social psychological and pedagogical ones, which include man's environment and the situation in which he is involved, on the other hand.