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## HOW YOU CAN LEARN ENGLISH WORDS EASIER

According to academic research, linguists have demonstrated that there is no one single best method for everyone in all contexts, and that no one teaching method is inherently superior to the others. In addition, it is not always possible - or appropriate - to apply the same methodology to all learners, who have different objectives, environments and learning needs.

It is important to find out what kind of learner you are. Some people learn best by listening (they are called audiophiles), some of them learn best by looking on the thing of learning (visuals).

May be you are a kinesthetic it is a person who discovers world by touching. You cannot know which learning tips and methods will work best for you until you know which kind of learner you are.

There are many techniques of learning English written by qualified specialists. These programs include all types of practicing with language or some of them: reading, listening, and writing, speaking and doing grammar. All of them have advantages and disadvantages. They help people to learn fast, but they require too much time, too much effort and purchase of special devices (special literature, audiocassettes, CD etc.)

Association in psychology refers to a mental connection between concepts, events, or mental states that usually stems from specific experiences.

Five years ago, researchers launched a series of experiments with episodic memory. This kind of memory, which is based on emergence of associations, is the ability to recall past experiences. In the first series of studies, an international group of scientists discovered so-called nominal neurons. Participants in the experiment were shown photos of various actors or attractions, and then researchers fixed the excitation of neurons.

Association - is a forceful weapon, which can help to get the information from the most hided places of human mind regardless of desire. Actually, association is such a great thing, which gives you words without the tension of your head.

There are three common methods of associative learning of English:

1. Method of phonetic associations.

The essence of the method is to choose a word from the native language that is consonant with the foreign word that you need to learn. With the help of this method, toddlers remember difficult words in early childhood.

For example, how can a young man of seven years old fix in his memory the name of a great fighter with mills (suppose he has such a need)?

Foreigners went further: they can make a worthy competition to children in the part of the invention of phonetic associations:
pale man - пельмень;
meaty or eat - метеорит
English-speaking inventors even came up with an association for pronouncing the most romantic words on the planet - «yellow blue tea bear».

In such way, you can create some funny associations for English words:
keep it - кипит;
Associations can be also semantic, not only phonetic. It is easy to connect a lexical (semantic) association to the word «necessary», for example: necessary "несёт сари", because sari is a necessary thing in India.
2. Method of lexical associations.

For memorizing, you choose a word that is similar in pronunciation and at least remotely related to the word being studied in meaning. If there is no remote connection, then you can try to create it. In order to remember the word «heel», you just need to remember the name of the hero, known for his death because of this part of the body. It is about Achilles. Sounds similar and has logical explanation.

It is easy to draw parallels with other words:
Palm - "ладонь" (think about the palm and its leaves, open as a palm).
To look - "смотреть" (think about how difficult it is to watch someone cut an onion).
3. Method of autobiographical associations.

To remember a word, you need to connect it with some event in life. For example, have you ever fallen in a puddle? Do you recall the unpleasant sensations? Now repeat a few times the word puddle - "грязь", "лужа". You will easily remember it.

The word court, denoting "суд", is easy to remember by introducing a tennis court.

Have you ever played tennis? Can you imagine the court? And now think about the fact that earlier courts were held in wide squares where a crowd of onlookers could accommodate, and the word will be remembered.

Many words are easy to remember because they have already become part of your professional slang. For example, the slang of IT specialists is almost $90 \%$ filled with the words of English origin:

Пофиксить - от to fix (исправить, починить).
Баг (продебажить) - от bug (ошибка).
Коннектиться - от to connect (соединять).
Юзать - от to use (использовать).
In many professions and at home we often use a huge number of English origin words. It is easy for us to remember such words:

Shake - «трясти» (let's think about barman with shaker).
Roll - «катить», «катиться» (all thoughts about sushi and Japanese food).
Escape - «убежать» (remember the button Esc on the keyboard and how frequently you have to push it).

To increase the effectiveness of learning, all techniques can be actively combined. The main rule of learning English: do not torment yourself with memorization.

