

ANALYSIS OF THE PHARMACEUTICAL MARKET OF UKRAINE BY WAY OF EXAMPLE OF OPHTHALMOLOGICAL DRUGS

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In modern life, under the influence of negative environmental, social, stress and other influences on the body, processes of physiological aging, including eyes, can occur earlier even in persons who have not reached the elderly. For the treatment of eye pathologies, preparations of various pharmacotherapeutic groups are used.

The aim of the work is to analyze of ophthalmic drugs presented in the Ukrainian market.

Research methods: content analysis. In the protocols of medical aid on the specialty "Ophthalmology" (According to the Order of the Ministry of Health of Ukraine dated March 15, 2007 No. 117), the schemes for the treatment of various ophthalmic diseases and recommended medications for the treatment of eye pathologies, based on which further studies were conducted, are given.

According to the protocol of the pharmacist the assortment of ophthalmic drugs in the Ukrainian market is analyzed among the main pharmacotherapeutic groups: S01E – anti-glare drugs and myocysts, anti-catalytic drugs, S01G – anti-edema and anti-allergic drugs, S01A – antimicrobials, S01X – other ophthalmologic drugs. Drugs for the treatment of glaucoma and cataracts take the leading position among the drugs for the treatment of eye diseases. Ophthalmic drugs are presented in the market of Ukraine in the form of the following dosage forms: drops, suspensions, gels, ointments, freeze-dried powder and tablets. The greatest percentage belongs to the eye drop (80%). The proportion of the freeze-dried powder is about 3.5%. The percentage of drugs in the form of ointments is 7.3%, gels – 6.4%. There are drugs in the form of tablets, their proportion is 1.8%. The ratio of domestic and foreign manufacturers in the Ukrainian market of ophthalmic drugs among the various pharmacotherapeutic groups was distributed as follows: medicines for the treatment of glaucoma – 27.3% and 72.7% respectively, anti-catalytic drugs – 33.3 and 66.7%, anti-allergic – 50%, antimicrobials – 36.4% and 63.6%, other ophthalmologic means – 18.2% and 81.8%. Our analysis showed that the market for drugs for the treatment of eye diseases in Ukraine is developing and is quite promising for the domestic manufacturer.