

Results obtained. Based on the concepts of professional orientation of an individual already understood, we understand it as an integrated concept, which is a component of the general orientation of the individual, directly related to the motivational sphere of man, which forms a selective positive attitude to the profession, a personal desire to apply his knowledge, experience, Ability in the field of the chosen profession and self-realization in it.

We conducted a research at the National University of Pharmacy in which 47 students of the 2nd year of the specialty Pharmacy NFUU participated.

The obtained results indicate that the average level of professional orientation of the person dominating the second year students is 58% of the total sample, 16% of students have a high level of focus on professional activity. 26% of second-year students have been diagnosed with a low level of professional activity.

The qualitative analysis of the results of the first-year students allowed us to identify a number of problems and contradictions associated with the period of professional training. For example, according to the methodology "In the world there are many other professions that I like much more than my future profession," we got the following answers: right - 79%, probably true - 13%, probably incorrect - 5%, incorrect - 3 % Or, for the statement "The profession and the work I have received by me is unlikely to bring me moral satisfaction in the future." We received the following answers: it is true - 27%, probably true - 43%, probably wrong - 20%, incorrect - 10%. That is, more than half of students are characterized by a strong interest in the process of mastering future professional activities, as well as insufficient pursuit of further implementation in it. In part of the students of this group there is no steady interest in mastering the chosen profession and further professional activity.

Conclusions. In the analysis of scientific sources, it was determined that professional orientation is a component of the general orientation of the individual, which determines the positive attitude to the chosen profession. In the course of the study, students in the 2nd year found contradictions in the professional orientation, which may be a signal of a beginning decline in the focus on the professional activities of future pharmacists.

The prospect of further research, we see in the study of the levels of professional orientation of students of the 6th year, the development of psychological and pedagogical conditions and the methods of formation, development and support of the focus on professional activities.

PROFESSIONAL BECOMING OF A STUDENT'S PERSONALITY IN MODERN HIGHER EDUCATIONAL ESTABLISHMENTS

Khomenko A.

Scientific supervisor: senior lecturer Shapovalova V. S.

National University of Pharmacy, Kharkiv, Ukraine

Shapovalova.vs89@gmail.com

Introduction. Nowadays not only the demands of professional knowledge and skills are placed on the professional's personality but also special competencies and skills, as well as personal characteristics, that provide flexibility and dynamism of professional behaviour, creativity in professional activity, self-dependence in the search and uptake of information and new professional experience. Current higher education should create relevant conditions for preparation of a competent professional, oriented at permanent professional development, self-perfection that would provide in future a high level of competitive ability, productive professional activity, and as a result – career development and self-fulfillment. Except for successful mastering the necessary base of knowledge and skills according to the unique features of chosen specialty, it is also important to possess pronounced professionally essential qualities and skills that are prerequisites of effective professional functions' completion at any stage of professional becoming and personality development, to the greatest possible extent. Thus, the question of the research into psychological problems and features of professional becoming of a modern specialist is a topical issue.

The **aim** of the research is the theoretical analysis of a term "professional becoming" of a person.

Results and discussion. Professional becoming is considered in psychological literature in the aspect of a general problem of life development of a person. As separate aspects of the problem of professional becoming scientists have studied: development of a person during professional activity, professional self-identification and destruction, crisis of professional becoming, conditions and effectiveness of professional activity, adaptation of a person to the professional activity, self-activity of personal becoming.

During theoretical analysis, we have established that the professional becoming of a specialist shall mean the process of progressive changes of his/her personality as a result of the social impact, professional activity and personal activity, aimed at self-perfection and self-fulfillment. The becoming necessarily covers the need in development and self-development, possibility and reality of its satisfaction, as well as the need of professional self-protection. Professional becoming – is the formation of professional direction, competence, socially significant and professionally important qualities and their integration, willingness to permanent professional growth, the search of optimal methods for high quality and creative activity completion in accordance with individual and psychological features of a person.

Dynamics of professional becoming has a rather complicated manner and is changing during all the process of education. For instance, the first year solves the challenge of adaptation of yesterday's school leavers to the students' life forms, to the new conditions of university-level education. The second year is characterized as a period of the most intensive educational activity. The third year is the beginning of professional specialization, strengthening the interest towards scientific activity as the reflection of further development and intensification of professional interests in students. The first real introduction into the specialty happens at the fourth year during practical training. At the fifth year (or training at the Master's program) the perspective of graduation forms certain practical attitudes towards the future career field.

Conclusions. Professional becoming of future specialists is a sequential moment of individual and professional development, formation of professional competence, the realization of his/her creative potential, professional readiness to individual working activity. All the above mentioned is facilitated by the professionally-oriented educational and nurturing process of a higher educational establishment, students' engaging to carrying scientific and research events, self-preparatory work and pedagogic (on-the-job) training, etc.

Professional becoming of a specialist under the conditions of a higher educational establishment needs further investigation of its development as an integral phenomenon, since new requirements for the quality of training specialists with higher education are set with increasing frequency. We see the perspective of our further research in the development and investigation of relevant approaches to the effective professional training and nurturing a competitive specialist.

INDICATORS OF VALUES OF HEALTHY LIFESTYLE

Kim M. G.

Scientific supervisor: Zelenenko N. O.

National University of Pharmacy, Kharkiv, Ukraine

Zelik0204@ukr.net

Introduction. An important element of worldview of each person is values that basically define the philosophical, moral, aesthetic and ethical beliefs and therefore form the social behaviour of the individual. Values identified with spiritual and cultural standards and thus cause a certain style of behaviour. Values are formed in the history of human existence as a monumental spiritual support that serve key factor in choosing life strategies.

Aim. Analysis of indicators of the value of a healthy lifestyle.

Materials and methods. We used analysis and generalization of scientific-methodical literature, pedagogic testing and monitoring.

Results and discussion. Based is the purpose and task of the research are clarification and bring an important role the health in the system of value of each individual and in particular the future experts of social sphere. It is accented that health is a natural, absolute value of life, which occupies the top level of a hierarchy of values. Health determines the system determines the following categories of social life as the