

## **CURRENT WAVE OF GLOBALIZATION**

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Globalization is a process of interaction and integration among the people, companies and governments of different nations. This process has effects on culture, political systems, on economic development, education and human well-being in societies around the world.

Global world demands the deep knowledge of English and takes the main place in all public spheres we live in. This has also been reflected in the educational system in our country, where English has taken the position of the foreign language number one, as the objective tendency nowadays.

The role of education, as a lifelong learning process, under the influence of globalization has become the main subject of many discussions for the recent years. The key factor of influencing on education greatly is the economic ideology of globalization with the increasing importance of markets.

Globalization, as the objective nature, is the result of economic, political, institutional and social changes caused by the transition of Ukraine to the market of economical relations and leads to the implementation of the market in the field of education.

In the last 20 years many countries around the world have been reformed the national education systems, the content and direction of which is increasingly determined by globalization. The transformation of education into an important factor in the competitiveness of not only individual producers but also national economies as a whole requires a system of education of great flexibility, openness to change and the ability to respond adequately to them.

The analysis of the investigation has shown that online technologies is considered to be the most effective and popular method of improving communication skills. Using them, you can learn from academic lessons one can immediately notice a good connection between academic classroom and students.

The students can learn the simplest language means holding different types of speech activity, which to a certain point, are the purpose of training, and then use them for the development of more complex language actions.

The analysis of the articles devoted to the online training video showed that teachers are now using the videoconferencing tool in order to connect foreign language students to native speakers hold virtual host conversations with scientists and other experts.

The English language podcasts are the best way to learn and communicate quickly, especially they help quickly improve students' listening skills and English in proficiency for those who need to use business English. Using transcript help students to understand podcasts better if something is confused. So students can listen and read podcasts at the same time.

As for using online technologies during teaching we can absolutely underline that English online technologies is also a better way to improve the students' lexical vocabulary, grammar knowledge and skills to listen and understand real English. They are based on the introduction of new words, grammar constructions, watching video films, episodes, where students can hear the given and explained the vocabulary and given grammar constructions in the everyday English speech. After watching video material, the students have a wonderful opportunity to do self-assessment work, doing lexical and grammar exercises and checking themselves using keys after lessons are conducted during the week and last about 30 minutes the tasks.

Thus, globalization is the most functional challenge that has been encountered by culture and education in its long history. External educational institutions must adapt quickly to the impact of globalization and the spread of new technologies.

Globalization has the potential to make the world a better place to live in and solve some life problems, to go hand in hand with democracy, and socially we have become more open and more tolerant to each other.