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THE QUALITY OF PROFESSIONAL LANGUAGE COMPETENCE OF HIGHER EDUCATION STUDENTS

Introduction. The state and the Ministry of Education and Science of Ukraine pay great attention to the development of the education system. The State Program of Education and Science Development of Ukraine for 2020-2025 was successfully adopted.

The level of high education is the starting point of economic, scientific and technological progress, the key to the successful development of the state and society. The educational gap directly affects the country's competitiveness,

national outlook and state security. Therefore, the development of high education is a task of national importance.

The purpose of this program is to increase the global competitiveness of Ukraine's level of high education and science, and to educate and train students on the basis of universal human values. One of its tasks is to reduce the gap in the quality of education among educational institutions and students.

It is well known that the world university report on educational achievements of students is based on the results of international comparative studies. At present, there are many such studies.

It is important for all countries, including Ukraine, to analyze the experience of university systems of those countries whose students have shown high educational achievements in comparative international studies.

The results of the international studies show that prize winning countries, whose students consistently show high results, are: Singapore, Hong Kong (China), South Korea, Japan, Taiwan (Taipei), Macau (PRC), Finland, Canada, New Zealand, etc.

Materials and methods. An analysis of the operating experience and the conditions for university results in these countries has allowed us to identify the main factors that ensure their success and effectiveness:

- state policy, including educational policy, of the countries of the Asian region is aimed at preserving national priorities, their traditional culture, traditional values, along with the orientation of the education reform towards global trends in the development of education, such as humanization, the transition to a person-oriented paradigm with a dominant competence approach, etc.;

- the primary goal of an effective university education system is to educate and train a creative, extraordinary thinking, harmonious and spiritually rich personality;

- the success of the university education system is ensured by the established approaches to achieving the quality of teachers' professional activities:

- the state personnel policy in the field of education is the primary importance of the success of the educational achievements of university students;
- university is defined as the most important step in the quality training of students. Particular attention is paid to the quality of education and training in university, as it determines the future educational achievements of students;
- high material and technical support of the university education system.

Based on different studies, scientists concluded that the level of the high education system of any country could be assessed as "unsatisfactory", "satisfactory", "good", "very good" and "excellent".

They concluded that the university system could be improved by considering three aspects. These aspects are:

- The real state, successes and shortcomings of the education system should be determined at the time under study;
- Identify the impact measures needed to improve training outcomes;
- To prepare a cluster of necessary ongoing activities and their implementation, taking into account the peculiarities of the high education system, development and condition, history, culture, politics and structure of each country.

Studying these countries, scientists have identified the problems that occur at each level of development and what work needs to be done in order to move up to the next level. For example, when the following problems take place in the education system, whatever the country, the education system of this country is at an “unsatisfactory” level. These problems are:

- lack of professionalism and motivation of teachers and administrators;
- lack of support for universities and weak university management by the administration of educational systems;
- strong differences in academic achievement among universities;
- lack of resources (both human and financial) to implement improvement programs;
- low level of literacy among students.

All these components affect the quality of students' knowledge, therefore, in order to improve the quality of students' knowledge, it is necessary to improve their quality. Firstly, educational standards and curricula should be developed taking into account modern requirements; secondly, the quality of educational literature should be high; thirdly, teachers should have a high level of professional competence; fourthly, it is necessary to ensure that the quality of knowledge of all students is assessed equally in all subjects; fifthly, students should be well educated, taking into account their age and psycho-physiological characteristics; sixthly, to conduct the research needed to improve the quality of students' knowledge and ensure that the results are put into practice; seventhly, to implement a management system based on the world's best progressive practices; eighthly, the material and technical facilities of universitys must be good.

The world experience shows that in all countries a lot of work is being done in all these areas, however, the quality of students' knowledge increases only in those countries where this work is performed systematically and on a scientific basis. That is, in order to improve the quality of knowledge of students, work to improve the quality of all these components should be performed in relation to particular group of students systematically and on a scientific basis.

These are theoretical conclusions. Is it possible to do this in practice? What would be the result of such work? To do this, it is necessary to conduct experiments in universitys.

Ukraine is working to improve the quality of all components of the high education system under the leadership of institutions and organizations at the national level, while the internal reserves of regional, district education departments and universitys are not used in full.

Institutions and organizations of the Ukrainian level are working to improve the quality of standards and curricula, as well as educational literature. Systemic work can be performed using internal reserves to improve the quality of the remaining components.

Our main idea indicated the goals and objectives of the experiment, the work

that needs to be performed in order to improve the quality of teaching staff, monitoring knowledge, spiritual, moral and patriotic education, and research work within the experiment, management system, and material base.

Results and discussions. *To improve the effectiveness of monitoring the quality of education:*

- to get comprehensive information about the educational achievements of students and summarize them;
- to monitor the quality of students' knowledge;
- to identify and implement measures to support students at risk of falling behind;
- to compile and apply best practices in assessing the quality of education;
- it is necessary to compare the quality of knowledge of students in the experimental group with students in the group who did not participate in the experiment, and make appropriate conclusions.

To improve the quality of spiritual, moral education of students:

- to conduct educational work with the students in order to form spiritual and moral qualities;
- to build close relationships with parents and plan ways to work together;
- to provide pedagogical support to parents in working with students;
- teachers should constantly educate students about the importance of respecting parents, instilling love for Ukraine, knowledge and development of national culture and history, linking them with the content of the subject they teach;
- to explain to students the importance of the ideas of preserving the unity of the people, tolerance and friendship;
- to form a culture of preserving health and the environment, the development of hard work and moral qualities.

To improve the quality of research work related to the experiment:

- to study the experience of teachers in the spiritual, moral education of students, to conduct productive activities, to disseminate advanced experience;

- to study the interaction of parents of students in experimental classes with the university and consider ways to improve it;

- to summarize the experience of university leaders in organizing and managing the experiment, to make the necessary conclusions;

- to study the state of material and technical support of experimental classes and to prepare a proposal to improve their efficiency.

To improve the quality of the management system:

- to hold special meetings with university administrators and deans, widely explain the goals and objectives of the experiment;

- to all teachers participating in the experiment, explain in detail the goals and objectives of the experiment and the requirements for them;

- to develop and implement a system of necessary measures to ensure a consistently high level of learning in experimental groups and to improve the quality of knowledge in all subjects;

- to study the needs of universities and each teacher participating in the experiment and to make the necessary conclusions;

- it is necessary to ensure the coordinated and productive work of all subjects participating in the experiment, given the complexity and importance of the implementation of the Experiment Concept.

To improve the quality of the material and technical base:

- to provide teachers working in experimental groups with additional and necessary teaching and learning materials, computer equipment;

- it is necessary to provide teachers with methodological and material means to improve the quality of knowledge;

- to create the necessary conditions to improve the quality of the experiment.

Conclusions: The experiment proved once again the validity of the expression «Personnel is the key point in everything».

World experience shows that the effectiveness of reforms performed in the field of education and work to improve the quality of student knowledge is directly related to the work of the University.

The results of the experiment show the correctness of the idea of the experiment that if the work to improve the quality of knowledge of students of a particular group will be performed systematically and on a scientific basis, using the internal reserves of the region, districts and university, then the quality of knowledge of students in this group will increase.

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THE PROBLEM OF MOTIVATION OF STUDENTS' LEARNING ACTIVITY

Introduction. The problem of motivation is one of the fundamental and dominating problems of modern educational process, in particular, during a foreign language teaching process. The formation, the development, the motivation of educational activity increasing, the teaching technologies usage, based on understanding the mechanisms of motivational components functioning, can significantly increase the educational process effectiveness and allow to achieve a high level of results. All these determine the relevance of this investigation.