## THE INVESTIGATION OF MAIN DIRECTIONS OF IMPROVEMENT PRESCRIPTION MEDICINES IN UKRAINE

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Today one of the most pressing problems in the issue of improving the efficiency of both medical and pharmaceutical sectors of Healthcare of Ukraine is unregulated prescription drugs (medicines). According to a survey of the literature and conducted applied research found that the said issue has the following negative phenomena as extremely low financing medicine and pharmacy, lack of effective direction for the development agenda of free and preferential delivery of drugs, mechanism of compensation of the cost of drugs and a number of other factors have a negative impact on the modern condition of health care. Therefore, one of the most urgent reform tendencies of modern medicine and pharmacy should be to identify the main areas of improvement of prescription drugs in Ukraine.

The results of a survey among 132 pharmacists and pharmaceutists from different regions of Ukraine allowed to highlight the main problems of prescription circulation disorders and factors. It was found that the majority of respondents - 55.3% (73 experts) believe that the current recipe is not fulfilling its purpose and does not meet the social, medical, economic and legal functions. The majority of respondents - 83.3% (110 professionals) believe that prescription must guarantee the safe and efficient provision of pharmaceutical care to the population.

When asked about the causes of the problem of prescription drugs respondents were as follows: 33.33% - 44 experts believe a violation of prescription issue of the lack of control over occupational physicians, 2.27% - 3 experts see this lack of control over the professional activities of their colleagues, and the vast majority of respondents - 64.6% (85 experts) recognize this complex problem throughout the health care system of Ukraine.

The results of the studies consider rational the following main areas of improvement of prescription drugs in Ukraine, such as: improvement of both material and technical basis of the national health system, active integration into the national health system of modern information technology, improving standards of medical and pharmaceutical activity. Thus, the basic directions of perfection of prescription drugs allow, in our opinion, first of all solve the problem of prescription drugs trafficking, and generally contribute to the removal of national health systems to a new level of effective functioning.