

## **STUDY FOR THE REASONS OF COUNTERFEIT DRUGS INCOMING INTO PHARMACIES OF KHARKOV CITY.**

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Modern medicine is unthinkable without use of highly effective and safe medicines. It is known how hard consequences for human health the use of poor quality drugs can lead to. In this regard, it is extremely important to prevent entry of poor quality drug into consumption field and to ensure effectiveness of the control system. In this view the objective evaluation for quality of drugs circulating in Ukraine and study of functioning efficiency of quality control system are still very important problems, which is the aim of present research.

The need for such a study is caused by changed situation in the field of drug circulation associated with new social-economic conditions, increasing number of manufacturers and suppliers of pharmaceutical products, sharp increase in quantity of registered drugs and so on.

Under conditions of the changed situation the control-licencing system has been developed to provide state control over quality of drugs. Thereupon it's necessary to underline that realization of institutional arrangements for the purpose of effective functioning of the given system is not always based on the results of theoretical developments and objective practical estimation of them.

In Ukraine only in the first half of 2013 the State Service for Drugs has revealed 34 cases of counterfeit medicines sale. 47 batches of 25 names of counterfeit drugs have got under the ban on the basis of issued instructions. Taking into account this unfavorable situation in the field of medicines turnover it is necessary to analyze the reasons for incoming of fake drugs on pharmacies' shelves as well as to suggest ways for preventing this phenomenon.

The study used method of questioning and interviewing of pharmacists in pharmacies. The survey involved 100 pharmacists in different pharmacies of Kharkov. The chosen method was aimed to reveal violations during receiving of drugs by quantity and quality.

The data obtained have shown that in most of pharmacies in Kharkiv (approximately 85%) providing of incoming quality control of medicines is not fully executed. As the main reason of this violation pharmacists have noted the lack of time and physical ability to perform a full check of the input control of all drugs entering the pharmacy.