## PHONOSEMANTIC FEATURES OF RESEARCH OF UKRAINIAN FOLK NAMES OF PLANTS

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Phonosemantic is the area of linguistics that studies the coordination between the meaning (semantics) of words and their pronunciation (phonetics). The sounds of language not only contain certain information and influence the emotional state of a person, but also carry the hidden images.

This research is the first attempt to investigate the phonosemantic features of the Ukrainian folk names of plants. The problem of our research is the absence of experimental base for research of specific Ukrainian phonosemantic, as such researches require generalization of the reasonable questioning of plenty of respondents to define the phonosemantic specific of the Ukrainian letters. The phonosemantic features of the Ukrainian ethnically conditioned folk names of plants have become the object of study.

The scientists have investigated, that the psyche of a person is being influenced by both semantic maintenance of speech and its sound registration. In the middle of the 1970-th a soviet linguist, doctor of philological sciences O. P. Zhuravlyov conducted a number of researches on this subject. In the book «Sound and sense» he remarks, that sounds cause for us the alike proof and general for all associations with non-sound properties. They can be «good» and «bad», «large» and «little», «rough» and «tender», «light» and «dark» and so on. On the whole 25 different scales are used for description.

While researching the Ukrainian folk names of plants we leaned against experimental data of soviet scientist O. P. Zhuravlyov, and also tried to find out if there is the accordance between botanical description of plants and their phonosemantic features. We have empirically defined, that phonosemantic descriptions of letters, included in the folk name of plant, usually does not contradict each other (although there are exceptions). Obviously, it testifies the unchance of choosing the letter. However, the original appearance of plant often differs from the features provided with the phonosemantic analysis. Hence, we can draw the conclusion, that the theory of O. P. Zhuravlyov requires further working out and verifications.