

INTRODUCTION OF PROJECT MANAGEMENT IN PRACTICE OF PHARMACEUTICAL ENTERPRISES

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Relevance of research. The increase of number and cost of projects results in the necessity of introduction of methods of project management for activity of pharmaceutical enterprises of Ukraine. The necessary condition of successful implementation of projects is a presence of effective control system by projects.

The purpose of the study is to create a model of process project management in the conditions of pharmaceutical production.

Materials and methods. Base materials of research are standards of project management (A Guide to the Project Management Body of Knowledge – PMBOK[®], Practice Standard for Work Breakdown Structures). Methods: analysis, process approach.

Results. With the purpose of adaptation of experience of project management to the terms of pharmacy in the scientific work outlined the stages of forming of corporate standard of management of projects, certainly aggregate of templates of documents of projects with the grant of general description essence of basic from them.

A model of process of initiation of innovative project is offered in the conditions of pharmaceutical production, which takes into account successive implementation of nine subprocesses of initiation of project (with pointing of documents of entrances and initial and performers of subprocesses). Also a model of process of planning of project is developed, including implementation to twenty two subprocesses of planning of project. A process model of implementation of innovative project is offered in the conditions of pharmaceutical production, including realization of seven subprocesses of implementation of project. Also a process model of close project is offered in the conditions of pharmaceutical production. The model includes realization of three subprocesses with pointing of incoming and outgoing documents and executors of subprocesses. The model examines subprocesses: decision-making about close project, contracts closure, finishing treatment of project documents.

Within the framework of implementation of process of planning of project the Work Breakdown Structure, the schedule, the diagram of Gantt, the budget of project curve are built.

Conclusions. The offered models of process of project management allow more effectively to co-ordinate the actions of participants of project.