CONDITIONS OF TRAINING COLLEGE STUDENTS EDUCATIONAL MOTIVATION

Kalutskaya O.V., Shvarp N.V.
The National University of Pharmacy, Kharkiv, Ukraine manag.fs @ gmail.com

Currently, the efficiency of vocational education is topical. Among the contemporary issues of pedagogy, which require primary consideration, the problem of cognitive activity and students' creativity development is complex and multifaceted. Therefore, one of the promising areas is the development of students' educational motivation.

Motivation of educational activity is a complex psychological phenomenon, controlling which in the learning process requires keeping its structural organization and dynamism. Educational motivation is a special kind of motivation characterized by a complex structure, one form of which is internal and external motivation. Stability, the relationship with the level of intellectual development and nature of training activities are significant characteristics of educational motivation.

Students' professional motivation is especially important for successful mastery of future medical profession. Professional motivation acts as an internal driving factor in the development of professionalism and personality, as only through its high formation level, the effective development of professional education and personality culture is possible. In this regard, a student after getting the specialty is included in the activities of health workers - professionals, but today there is the lack of the proper training needed to the professional implementation of this activity.

The researches in psychological and educational sciences have already shown that the high level of motivation and students cognitive interest to the subject is the essential condition of perception efficiency, memorization, comprehension of educational material and its subsequent using in professional situations.

Psychological and pedagogical studies have shown that student's motivation, his perception, memory, attention and thinking efficiency have significantly increased in the circumstances where:

- teaching and control methods are varied. Constant changing of cognitive activity types, their forms, especially in the condition of positive emotions, makes

cognitive process interesting, exciting, diverse, and therefore more effective for a student.

- a teacher takes measurements and evaluates the students' relation to the discipline and methods of working with learning material (pilot survey);
 - students are systematically familiarized with learning objectives at each class;
- students are regularly informed about the teaching techniques (especially at practical classes while mastering clinical skills);
- educational literature is chosen so that the studied material could influence the student's emotions and feelings (future patients empathy perception development);
- learning process is provided with a sufficient number of problematic tasks, clinical problems and situations that stimulate student's mental activity;
- the process of mastering object active transformation by the student is organized;
- targeting students both to their own learning activities methods and to future nurse professional activity is provided;
- targeting students on independent knowledge acquisition, the development of the internal demand for self-development is provided;
- the possibility to exercise self-control and self-esteem stimulating student's consciousness and activity is provided;
 - support of success is provided;
- confidence in the interpersonal communication between teacher and student in terms of cooperation and partnership based on dialogue, that provides mutual understanding, is made.

Based on the material given above, we can make the following assumptions:

Firstly, the motivation of medical college students' educational activities is the subject to the definitions and characteristics common in psychological and pedagogical literature, but it has its own characteristics. These features are determined by more conscious professional orientation of future nurses training.

Secondly, activities motivation will be more stable and higher in students using the conditions given above as necessary training tools.