

ANALYSIS OF PSYCHOLOGICAL ATMOSPHERE IN THE COLLECTIVE OF PHARMACIES

Bondarieva I.V.*, Husaine Karrar Zayer

National University of Pharmacy

Ukraine*, Iraq

Currently, a major problem is the large pharmacy turnover, which leads to disruption of the normal functioning of the organization and the loss of profit. The quality of public services in pharmacy is largely determined by the culture and the overall positive installing pharmacy workers. Each expert brings to their workplace energy, aimed at obtaining concrete results, giving satisfaction to visitors and pharmacies currently. The psychological climate is emotional team that reflects the relationship that developed between its members Group identity affects mostly positive. This happens because the association of people is not a simple sum of individuals and group psychology is not the arithmetic mean of individual consciousness. The group identified the following social-psychological phenomenon of imitation, suggestion, "psychological infection", shared group emotions. There are social and psychological phenomena that affect the emotional climate of the whole team. In psychological climate that understands emotional and psychological atmosphere that is created as a result of people's attitude to the working environment.

The purpose of the work is analysis the psychological atmosphere in the collective of pharmacies using the method of questionnaire. According to the answers 50% of respondents the atmosphere in the collective is changeable, which may indicate inconsistent work of head of pharmacy and subordinates. 40% of experts think that the atmosphere is comfortable, indicating that the smooth operation. 10% of respondents answered that the unfavorable atmosphere in the collective and would like to change job.