

THE ANALYSIS OF THERAPEUTIC-PROPHYLACTIC COSMETICS

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Introduction. Cosmetic industry offers a wide range of cosmetics. This is quite difficult to choose among the right product. We always expect not only improve the appearance but also to solve certain problems from cosmetics, especially from the "medical cosmetics." Medical cosmetics or cosmeceuticals are intermediate between normal cosmetics and medicines. Medical cosmetics produced in the same forms as cosmetics traditional, cream, lotion, balm, emulsion, gel, shampoos, lipsticks, pencils and so on., but differs containing medicines, so has the indications and contraindications for use, the recommended dose and duration of use. Unlike conventional cosmetics, medical cosmetics destroys the protective sheath retains fluid and mineral balance of the skin covering its surface with a thin protective film protects the skin from harmful environmental influences. Since cosmeceuticals designed with properties for sensitive or diseased skin, it contains a minimal amount of preservatives and fragrances. Today cosmeceuticals considered the main source of growth of pharmaceutical market in Ukraine, as it has a wide demand among the population.

Aim. The aim of the study was to analyze the composition of some health care cosmetics foreign and domestic production. Identify active ingredients of cosmetics with therapeutic effect and to identify their impact.

Materials and methods. The study was conducted in the form of a survey of women of all ages who use cosmetics at least 1 time per week. The objects of our study were shampoo VICHY (French company) and shampoo BIOCON (Ukrainian company).

Results and discussion. Based on the analysis the medical cosmetics include amino acids, unsaturated fatty acids, micro- and macronutrients, vitamins, providing full power skin, zinc oxide, Panthenol, calcium gluconate, hyaluronic acid, collagen, urea, plant extracts, thermal water, as well as special components, patented. Thus, comparing the shampoo VICHY and BIOCON we found that 30% of surveyed people use shampoo VICHY, 40% – BIOCON, 30% other companies. After the 1st application shampoo BIOCON (anti-dandruff shampoo) dandruff disappears and do not return two months after using. After using the shampoo many persons noted active hair growth.

Conclusions. Medical cosmetics must not only eliminate defects. It must treat. Shampoo BIOCON (Ukrainian company) is more popular and effective than other investigated shampoos.