## TYPOLOGY LOGIC ERRORS AND METHODS FOR AVOIDANCE A PROFESSIONAL SPEECH

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**Introduction.** There are some common logical errors in the speech. Also, an ignorance of logic leads to errors in compiling the text of the official document basic laws.

Logical errors are divided into two classes:

1) actually logical errors (errors of thinking errors of the content);

2) speech errors (errors of the expression, secondary logical errors).

Do own logic errors include: errors related concepts; separation concepts and their definition; errors on judgment; reasoning errors; argumentation errors; errors regarding compliance with the basic laws of logic; construction text errors.

Logical errors exhibit the full range of mental and semantic violations.

For secondary illogic, besides allocated, include the following:

- Logically inconsistent combination of words, eg .: scary good;

- The use of semantically empty (unnecessary) words, tautology, eg .: the month May, my personal case, I personally, protective immunity;

- Violation of the order of words in a sentence, eg.: Success breeds efforts;

- Comparison of uncompatible concepts, eg .: The structure of the company differs from other companies;

- Violation of chronological accuracy, eg .: In the seventeenth century. in Lviv region;

- Substitution of concepts, eg .: Rheumatoid diagnosis does not allow me to go;

- Unclear demarcation of concrete and abstract concepts, eg .: We talked about the famous writer and read his work's abstracts;

- Inconsistency of cause and effect, for example. Increasing of number of violations depends on how actively lead the fight to them.

These kinds of logical errors are quite common in speech, and can lead to misunderstandings in communication. To prevent this, it is necessary to monitor the speech constantly, trying to correct mistakes.

**Conclusions.** Thus, the analysis of logic errors in professional broadcasting give conclusions that for professional figure to be logical in the conventional sense of the word is not enough. For him, the logic should be a fine tool which should be able to enjoy. Logical errors in speech not only generate confusion expressions, distorting its meaning, but also lead to absurdity, comedy broadcasting. Parody sound of certain statements in such cases reject their informative value. A close relation to vocabulary, correct word choice, thoughtful analysis of the logic of speech help to avoid similar mistakes.