## A PROBLEM OF «CURSE OF KNOWLEDGE» IS DURING AN EDUCATIONAL PROCESS

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**Introduction.** Everybody during studies ran into a problem, when at presence of all constituents of good studies (material base, experience teacher, personal interest in the total) of mastering of new skills goes difficult. Fortunately, it rather exception, than governed. This phenomenon is named by the «curses of knowledge». Research of this psychological phenomenon is actual enough, as he is one of factors that predetermine efficiency of educational activity.

**Aim.** To expose essence of the phenomenon of «curse of knowledge» as possible reason of malassimilation of materialby students during an educational process.

**Materials and methods.** The methods of theoretical analysis of the scientific and methodological literature have been used.

**Results and discussion.** Essence of the psychological phenomenon of «curse of knowledge» consists in that man that tries for some reason to teach us considers (often by mistake) that we own anecessary base for perception of this material. The participants of educational process are pulled in a vicious circle, in fact for a listener the given information can be hard, and teacher will consider that all banally and simply.

The known experiment that can show this disorder was conducted by the student of the Stanford university Elisabeth Newton in 1990 during preparation to own dissertation. She divided participants into two groups: asked the first half play rhythm of well-known melody (for example, song of «Old McDonald had of farm»), and other half tried to guess her. Before the beginning of experiment at agroup that had to play, asked how many songs it will beguessed. Participants answered that about half. A result staggered all, in fact it was succeeded to open only 2.5% melodies. Knowing something, we do not worry about that, this information is accessible to the listener as far as, in fact forus she seems obvious.

Incomprehension of that an interlocutor can think other way, originates from violation in-process theory of consciousness. Propensity to the «curse of knowledge» is related to violation of individual ability to empathy. As a result, without tunder standing of the state of other man, it is impossible to explain something.

**Conclusions.** As this phenomenon considerably influences on quality of studies, it is needed to conduct additional measures for establishment of level of awareness of participants of process in the field of given, remove possibility of serve of too difficult material for an audience, to divide the students in accordance with their individual features (intellectual, age-old, capabilities and others like that) and to conduct studies with taking into account these features.

## STUDY OF STUDENT'S LIFE VALUES

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**Introduction.** Students are considered to be a significant part of civil society that is characterized by the complicated process of formation of life values and attitudes towards them. Due to the influence of events and the development of society the young people choose their system of values. This is the basis for their activities, for national decision-making and for the solution of issues facing the world civilization in the future.

**Aim.** Explore the values that prevail in the lives of third-year students today.

**Materials and methods**. To achieve the goal, we used the standardized questionnaire «Values of life».