THE FORMATION OF THE ENGLISH LANGUAGE COMPETENCE UNDER THE INFLUENCE OF GLOBALIZATION

Toryanik L.A.

National University of Pharmacy, Kharkiv

The formation of the English language competence during the students' study at the university is very important for to them to acquire knowledge and skills which should ensure future specialists to be successful in the real society. The questions of the formation of the English language competence under the influence of globalization.

The main factor of globalization that influence on education is the economic ideology, which indicates the great importance of the market. The implementation of the market into the field of education leads to the concepts such as challenge standards and competition. Increasing competition in the context of growing globalization brings to the system of education the most serious requirements, such as: ensuring continuous training, retraining and professional development of personnel, as well as the teaching staff skills for the perception of new knowledge.

Today in our society information and communication technologies have become an integral part of out everyday life. The students of our university, like in other universities all over the world, have experienced the great influence of globalization on education system, that demands more knowledge in English for future skilled specialists. It's impossible to imagine the University educational process without the use of modern information and communication technologies, which are dictated by the current century. Students acquire definite knowledge and abilities in information technology that would be realized as personal skills of future specialists. The use of information technology opens vast possibilities of the computer as a learning tool and can create an amazing world of knowledge that is available to everyone who wants to learn and have a good knowledge of English.

Language is the means and the purpose of training. The students can learn the easiest language means possession of different types of speech activity, which to

certain point, are the purpose of training, and then use them for the development of more complex language actions. For the formation of students' ability to communicate the special role is played by situational tasks that contribute to the development of students' ability to engage in dialogue, to roll it and resume. Pursuing its strategic line of communication, it should be implemented in the tactics of conduct to other strategies of communication. It is also taken into account whenever new voice partners changing roles of partners and predict the behavior of speech partners. Language material, based on computer technology, and its distribution in the student's course of study, reconstructs a new, more active mode of operation, which creates the preconditions for the successful assimilation of high volumes of information.

The effective way of the development of communication skills is the organization of discussions of topical problems relevant to the professional and personal formation of students. Discussions may be based on the interpretation of texts and articles related to current professional situations. The teacher can also formulate questions for a discussion. Such questions do not usually require simple answers, but involve students in a versatile consideration of the affected problems and open up opportunities for the exchange of views in this regard. Besides the questions, the teacher can use the tasks where the students are required to express agreement or disagreement with the following statements, present their interpretation of the statements to justify their attitude to the problem. The teacher can also organize a discussion in a small groups or ask the students to make a monologue on the subject, etc. Foreign language today is not just one of the university options, but it is an essential part of training and is aimed at the formation of professionally important traits and a comprehensively developed student. Using a progressive approach to incorporating technology into the classroom is an effective way for ESL/EFL teachers to update their teaching techniques at their own pace, building confidence and skills as they progress. For teachers who are reluctant to use technology due to lack of skills or confidence or high levels of anxiety, getting started with simpler tools may be an effective way for them to explore and incorporate new technologies.

Simpler technologies allow users to minimize their risk and "performance anxiety" as they learn. As users become comfortable with more advanced features, they can engage in higher level uses. This may lead them to being opento trying more sophisticated technologies in the future. Skype is an excellent tool to help teachers build technology skills. It also happens to be an effective tool to teach languages, as it incorporates high levels of verbal interaction between users, in this case between teachers and students.