financial and economic activity of the pharmacy in time and space, in dynamics, with the establishment of factors that led to this result. promising parameters of enterprise development.

The results of economic analysis will determine the competitiveness and potential of the pharmacy in business cooperation in terms of trade and economic activity. Also, the conclusions of financial and economic analysis allow for the adoption of effective mechanisms for managing financial resources and ensuring their real integration into the system of market relations, as well as the development of a certain financial strategy of the pharmacy.

ANALYSIS OF STATISTICAL ON THE INCIDENCE DIABETES IN UKRAINE AND THE WORLD

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Introduction. The prevalence and incidence of diabetes mellitus in the world has a stable trend towards growth. For example, according to experts, about 193 thousand people under the age of 20 are diagnosed with diabetes. The annual incidence of diabetes is more than 17.9 thousand able-bodied population, of which 5300 cases of type II diabetes.

The aim of the study is to analyze statistical data on the incidence of type II diabetes in Ukraine and the world.

Materials and methods. The study used materials from the WHO, the Ministry of Health, on the stated topics, articles by foreign and domestic authors. Methods - analytical and generalization of information.

Results and discussion. According to WHO forecasts, in 2022, the largest number of diagnosed diabetes will be diagnosed in India, and the smallest in Egypt - 79 and 7 thousand, respectively. For example, in China, Japan and many African countries, diabetes is more common than coronary heart disease. In some developed countries, such as the USA, Australia and Europe, where the incidence of diabetes was previously very high, mortality has decreased in recent decades. Statistical data in Ukraine show that the number of first registered cases of diabetes is as follows: in 2006 it was 272032 thousand people; in 2000 - 596011 thousand people; in 2005 - 548923 thousand people; in 2010 - 511,634 thousand people; in 2015 - 403127 thousand people; in 2016 - 393935 thousand people; in 2017 - 392504 thousand people; in 2018 - 402402 respectively. The prevalence of diabetes in the population, on average, is 1–8.6%, and among children and adolescents - about 0.1–0.3%. Given the undiagnosed cases, in some countries the prevalence can reach 6%.

Diabetes treatment is closely related to the use of new technologies and, accordingly, the development of the pharmaceutical market. According to research and consulting firm «Global Data», the global market for type 2 diabetes is flooded with inexpensive generics and is expected to grow by 8%. When analyzing the market of drugs for the treatment of diabetes, it was revealed that the largest number of positions was represented by Germany, 16%, and the smallest Poland - 1.33%.

Conclusions. It should be noted the heterogeneity of the incidence of diabetes depending on race. Type 2 diabetes is the most common among Mongoloids. For people of negroid race is characterized by the development of gestational diabetes.\