## ХІ МІЖНАРОДНА НАУКОВО-ПРАКТИЧНА ДИСТАНЦІЙНА КОНФЕРЕНЦІЯ «МЕНЕДЖМЕНТ ТА МАРКЕТИНГ У СКЛАДІ СУЧАСНОЇ ЕКОНОМІКИ, НАУКИ, ОСВІТИ, ПРАКТИКИ»

## THE STATE OF PROGRAMS AND SERVICES FOR PATIENTS WITH ALZHEIMER'S DISEASE: AN ANALYSIS OF THE GLOBAL AND UKRAINIAN CONTEXT

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The problem of organizing care for Alzheimer's patients in the world and in Ukraine requires attention due to the growing number of cases of this disease and the need for comprehensive support for patients and their families. The purpose of this study is to analyze the programs and services provided to Alzheimer's patients in the world and in Ukraine.

The study is based on an analysis of scientific literature, official reports of organizations and statistical data on programs and services for patients with Alzheimer's disease (AD) in various countries.

There are various programs and services around the world that provide support for people with AD and their families, including community organizations, support groups, and specialized centers.

In a number of countries, such as Canada, Great Britain, Australia and some other European countries, there are Memory Care Centers that provide comprehensive support to patients and their families. For example, Alzheimer's Association Memory Care Centers in the US offer a wide range of services, including day care centers, psychosocial support, resources for caregivers, training and education for families, and pharmaceutical assistance.

It is also worth noting that Dementia-Friendly Communities (DFC) programs have been implemented in various countries around the world, including Great Britain, Canada, the United States of America, Australia, New Zealand, Ireland and others. Each of these countries is developing its own initiatives and programs aimed at creating supportive environments for people with dementia and their families in their homes and community environments.

In countries with high levels of medical and social support, there are programs to support caregivers, they have different names and forms. Such programs provide caregivers with a variety of supports, including counseling, education, group support sessions, financial assistance, and services to reduce stress and facilitate caregiving. For example, the "Caregiver Support Program" in Canada also provides access to online resources, psychological and emotional support for caregivers, and organizes webinars and training on caregiving skills. In addition, the program may include

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financial assistance to cover the cost of caregiving, as well as respite care services for caregivers.

In global practice, there are also Medication Management Programs. These programs provide a variety of services and resources to support people with AD in using their medications correctly and effectively.

Medication management programs, such as the Medication Management Program in Australia, can include one-on-one consultations with pharmaceutical professionals to optimize medication regimens and manage side effects. In addition, these programs can provide information about possible interactions between different drugs, training on the correct use and storage of drugs, and support in solving problems related to the availability and financing of treatment. Alzheimer's Disease Management Program (United States of America) provides individualized support and medication management counseling for Alzheimer's patients.

Caregiver Support and Assistance Program ( Canada ) helps carers access the medicines they need and provides support in their use and monitoring.

Medication Adherence Support Program (Great Britain) provides Alzheimer's patients with tools to make it easier to take their medications and remind them of the importance of keeping up with regular treatment.

Individual Medication Counseling Program (Australia) provides Alzheimer's patients with individual counseling and medication management support.

Unfortunately, in Ukraine today there is a limited number of programs and services specially created to provide comprehensive support to patients with AD and their caregivers. However, some organizations and initiatives are working towards improving the situation.

Compared to world standards, there is limited access to such programs in Ukraine, which indicates insufficient organization of the aid system. Instead, Alzheimer's care is often provided by families without adequate support and resources.

In order to further improve the situation in Ukraine, it is necessary to more actively implement best practices and provide more resources to support patients and their caregivers.

The organization of care for Alzheimer's patients in the world is more developed compared to Ukraine. Ukraine needs to pay more attention to the development and implementation of programs and services to support patients with AD and their caregivers, in particular by using the best practices and experience of world leaders in this field.