

пацієнта, для того щоб підтвердити правильність прочитання та контролювати відповідність призначеного лікування наявному захворюванню. Розбіжність між словами пацієнта та написом у рецепті, або між призначеним препаратом та існуючим захворюванням, – вказує на потенційну помилку. Для її вирішення слід обов'язково отримати роз'яснення від лікаря.

Висновок: Препаратів із подібними назвами є досить багато на фармацевтичному ринку України. Щоб не було помилок при відпуску ЛЗ лікар або фармацевт повинен бути обізнаним у своїй професії, уважним, використовувати в комунікації з пацієнтом зворотній зв'язок та застосовувати розроблені нами рекомендації з виділення окремих букв у назвах лікарських препаратів з підвищеним ризиком до сплутання.

A STUDY OF HEALTH PROMOTION INTERVENTIONS IN COMMUNITY PHARMACIES

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Introduction. Health promotion interventions are crucial in improving public health outcomes and enhancing community well-being. Community pharmacies play a significant role in delivering these interventions, offering personalized health education and counseling to patients.

Aim: to explore the impact of health promotion interventions led by pharmacists in community pharmacies.

Methods. A comprehensive review of literature was conducted to analyze the effectiveness of pharmacist-led health promotion interventions in community settings. Studies focusing on the role of pharmacists in promoting healthy behaviors, disease prevention, and overall wellness were included in the analysis.

Results. Community pharmacies serve as vital resources for health promotion interventions, with pharmacists playing a central role in delivering these services. Studies have demonstrated the effectiveness of pharmacist-led interventions in promoting healthy behaviors, preventing disease, and improving overall wellness in community settings.

One key aspect of pharmacist-led health promotion interventions is the provision of personalized health education and counseling to patients. Pharmacists are well-positioned to offer tailored advice on medication management, lifestyle modifications, and preventive measures to help individuals make informed decisions about their health. By leveraging their expertise in pharmacotherapy and patient care, pharmacists can empower patients to take control of their health and well-being.

Research has shown that pharmacist-led interventions result in increased awareness of health issues among patients. By engaging in one-on-one consultations and group education sessions, pharmacists can address common health concerns, provide evidence-based information, and promote healthy lifestyle choices. This personalized approach fosters a sense of trust and rapport between pharmacists and patients, leading to improved health outcomes and adherence to treatment regimens.

Furthermore, pharmacist-led health promotion interventions have been effective in enhancing adherence to preventive measures such as vaccinations, screenings, and health monitoring. Community pharmacies often serve as convenient locations for individuals to access these services, making it easier for patients to stay up-to-date on recommended preventive care. Pharmacists can also play a crucial role in identifying individuals at risk for chronic conditions and providing early interventions to prevent disease progression.

In addition to individualized care, community pharmacies engage in broader health education initiatives, outreach programs, and advocacy efforts to promote public health policies and initiatives. Pharmacists collaborate with local health organizations, schools, and community groups to raise awareness about important health issues, provide educational resources, and advocate for policies that support population health.

These efforts contribute to building healthier communities and addressing health disparities among underserved populations.

Overall, the involvement of community pharmacies in health promotion interventions has a positive impact on public health outcomes, community well-being, and the overall quality of life. Pharmacists in these settings play a critical role in advancing public health goals, empowering individuals to make informed health decisions, and creating healthier communities for all. By leveraging their expertise and resources, pharmacists can continue to drive positive change in promoting health and wellness in community settings.

Conclusion. The involvement of community pharmacies in health promotion interventions has a positive impact on public health outcomes, community well-being, and the overall quality of life. Pharmacists in these settings are instrumental in advancing public health goals and creating healthier communities for all.

THE ROLE OF PHARMACISTS IN TUBERCULOSIS PREVENTION AND TREATMENT

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Introduction. Tuberculosis (TB) remains a significant global health concern, with millions of cases reported each year. The role of pharmacists in TB prevention and treatment is crucial, as they play a vital role in patient education, screening, medication management, and collaboration with other healthcare professionals.

Aim: to highlight the essential role of pharmacists in TB prevention and treatment, focusing on patient education, screening, medication management, and collaboration with healthcare teams.

Materials and Methods: methods of generalization and comparative analysis.