

THE ASSORTMENT ANALYSIS OF MEDICAL PREPARATIONS FOR TOBACCO ADDICTION TREATMENT

Kobets Yu.N., Homutova K.O.

National pharmaceutical University, Kharkiv, Ukraine

mnushko.nfau@gmail.com

During last years WHO and International Bank conducted global investigations of harm, which smoking causes, and as it was detected that tobacco is more serious reason of death and disability than other diseases themselves. According to statistic site, every second man and every fifth woman smoke in Ukraine.

Totally there are nearly 9 million of active smokers, which make up the third part of employable population of Ukraine. Ukraine occupies the 17-th place in the list of country – leaders in number of smokers. For the last 20 years the number of women smoking increased in 4 times.

Sociological investigations show that the most part of smokers (60-70%) try to give up this bad habit, but tobacco addiction can be as strong as heroin addiction.

The aim of the work is to analyze the home market of preparations for tobacco addiction treatment.

The methods of investigation. The field investigations were carried out by visitors' questionnaire in Kharkiv, Kupyansk and Kirovograd chemist's shops.

The results of investigations. At present 50 visitors of chemist's shops were questioned. 52% of men and 48% of women took part in a questionnaire. It was stated that 46% of people questioned smoke. 26% - don't smoke, but used to smoke earlier.

Additional method of treatment in case of tobacco addiction is medicamentous therapy. For the last years the assortment of medical preparations of this group has expanded and it has been presented by such medical preparations as: Nicoretto, Nicotinell in the form of chewing gums and transdermal plasters; Tabex, Tabacum plus, Champix – in the form of tablets. The preparations in the form of chewing gums and tablets are in great demand among the consumers for tobacco addiction treatment. Everyone, who wants to give up smoking, has an opportunity to choose price optimal and suitable preparation according to its medical form.

Conclusion. The obtained results attested about necessity of this problem investigation and medical preparation popularization for tobacco addiction.