## PRACTICE ON MANAGEMENT AND MARKETING IN SERV-U-WELL PHARMACY V. BARAKAT, Yu.N. Kobets\* DETROIT, MICHIGAN (USA) \*National University of Pharmacy, Kharkov, Ukraine maya4ok@bk.ru

Serv-u-Well Pharmacy can supply any branded or generic drug you require. Pharmacy also assist you with your pharmacy insurance benefits for all health plans including Medicare Part D. In addition, if you don't have a pharmacy benefit, we will work with you to ensure you receive the best available price option, including looking at all generic options available that can save your money.

Warda Barakat volunteers for Serv-u-Well Pharmacy from June 20 to august 20 2013. Her responsibilities include:

 $\checkmark$  receiving new prescriptions via phone and interpreting written prescriptions from prescribers;

 ✓ transferring prescriptions to and from other pharmacies; processing insurance claims and determining plan eligibility for patients;

✓ dispensing medications; counseling patients on proper medication use; providing retail and pharmacy customer service;

 $\checkmark$  creation of a brochures for distribution at a hypertension screening, participation in several hypertension screenings, observation of distribution center, and teaching pharmacy calculations review sessions to pharmacy technicians.

Improved drug-inventory management system to reduce waste and eliminate back orders, and improved morale of coworkers by rewarding Good Manufacturing Practice, leading by example and using humor to diffuse stressful situations.

Practice Serv-u-Well Pharmacy provided an opportunity to consolidate the theoretical knowledge in the study of the discipline in the management and marketing of pharmacy.

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