

RESEARCH LABELING CHILDREN'S DISPOSABLE DIAPERS

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It is difficult to overestimate the role of diapers in the life of the modern family. Caring for a newborn child and the first years of life. Without proper supervision of a child who cannot yet fully meet all your needs, it is almost exposed to any diseases. The use of disposable diapers helps maintain hygiene baby without spending a lot of effort and save time. Because of the wide popularity, and due to the fact that these products are in direct contact with the skin of the child, the state must ensure the highest quality and safety of medical devices, thereby investing in maintaining the health of the nation.

Disposable diapers for children - product with absorbent layer of wood fiber materials and layer of crystals super sorbents single use to absorb and retain urine child. Care designed for newborn children and toddlers and children of preschool age.

The aim was to study the labeling of children's disposable diapers on the pharmaceutical market of Ukraine.

Accordingly, data from the State Register of medical equipment and medical supplies, we analyzed of labeling children's disposable diapers registered in Ukrainian pharmaceutical market.

The packaging states symbol of the diaper, baby weight range, brand, number of items in the package, country of manufacture, name of manufacturer, trade mark and address different features of diapers under their technical requirements, the date (month) production, warranty period date, barcode, indications utilization "Do not throw down the drain", terms of use. Widely distributed the graphic symbols and pictures to explain consumer characteristics, application products, etc. Unfortunately, most manufacturers do not fully illuminate the composition of their products, and some brands generally limited only indicating composition balm. General labeling does not fully meet the needs of consumers, because information printed to small font, continuous text without breaking into paragraphs. It all making it difficult to read.

Selected product samples generally showed good results when conducted analysis of consumer characteristics and meet all the standards that were used in this study. The main defect of the product is not quality labeling that does not give complete information about medical product, including its composition, that does not meet the standard documentation.