

# **THE ESSENCE OF PERSONALLY ORIENTED APPROACH AND PEDAGOGICAL CONDITIONS OF ITS IMPLEMENTATION IN TRAINING OF FUTURE BASKETBALL COACHES**

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Modern pedagogic directs teachers to organize educational process by taking into account individual requests, demands of society and the state, which updates the necessity of studying the features of implementation of personally oriented approach in higher education institutions.

The purpose of these materials is to highlight the essence of personally oriented approach and pedagogical conditions of its implementation in training future basketball coaches.

In modern science scientists use terms «personally oriented education», «personally oriented teaching», «personal approach», «individual approach» along with the concept of «personally oriented approach», which are associated with the embodiment of humanistic paradigm in the educational environment of Ukraine.

In understanding the essence of the concept of «personally oriented approach» scientists and researchers differ in opinion with their views, seeing it as the principle or method of influence, skill and form of communication. Most teachers connect the personally oriented approach with the embodiment of the principle of naturalness.

V. Stepanov defines the personally oriented approach as a methodological direction in teaching activities, which allow ensure and maintain self-expression, self-development and self-organization of personality and development of its individuality by using support of a system of interrelated concepts, ideas and ways of action.

We use the next definition when we define pedagogical conditions of personally oriented approach: pedagogical conditions is a set of objective opportunities, circumstances and actions of pedagogical process, which is a result of a selection, design and use of elements of content, methods, and organizational forms of the educational process to achieve the goals (K. E. Kostiuchenko).

During the introducing of the personally oriented approach in training future basketball coaches, the teachers of professionally designed courses should build their activity based on the principle of humanizing education.

In order to implement the personally oriented approach in teaching professionally directed disciplines it is advisable to steer the purpose of training into the formation in students the main groups of competencies (professional, instrumental, general, social and personal).

It is better to prefer active and interactive teaching methods, a combination of traditional and non-traditional forms of organization of educational process during organization of educational work with students in Universities.

The development supporting lectures and criteria for evaluation of students by teachers, the use of individual consultations in the process of teaching, the use of differentiated tasks for independent work of student during individual and group work, as well as non-traditional types of lectures, practical classes and seminars, for example: lectures press conference, lecture-provoking, lecture-discussion, seminar workshop (including the use of didactic games), self-organizing workshop, seminar-consultation seminar tour, workshop conducted using the method of «round table», practical classes with elements of training, etc.) is very useful for the introduction of personally oriented approach in stating of professionally designed courses.

Efficient work of teacher in University, who introduces the personally oriented approach, is determined by his ethics teaching and pedagogical tact. The interest in sport, a tendency to pedagogical work, efforts for continuous improvement, a deep belief in the great social significance of sport, a sense of responsibility for the quality of his activities will help the growth of the authority of the teacher who takes part in the formation of future coach personality.

Thus, the analysis of pedagogical literature on the topic of study allows to indicate that the personally oriented approach is based on the principle of naturalness which should be taken into account both in the activity of teacher and in creating educational and theoretical plans and programs; recognition of identity and personality by the main subject of the learning process, identifying and structuring the subjective experience of the personality, its directed development in the learning process.

The creation of personally oriented environment; providing professional and meaningful internal motivation; diversifying forms of training sessions; creating the situation of success; consideration of the individual characteristics of the student are to be considered as pedagogical conditions that influence the implementation of personally oriented approach in training future basketball coaches.